

Premium Street Furniture Special Buy 40 Get 60



Immerse the consumers in a unique brand experience by advertising our high quality back-lit panels, Première Panels. On purchasing 40 Première Panels, you will have 20 more Première Panels to reach your target audience in most of high-traffic areas in Hong Kong. Unavoidable favourite opportunity to your regular campaign – Try advertising in premium condition with us now!

Recent Advertising Studies on Première Panels:

- Over 70% awareness by High income households, Elite earners and Working groups
- 69% have seen the specific visual on Première Panels
- Over 60% agreed the specific ad looks high quality & increases their interest in advertised products or services

Source: TNS Advertising Studies on Bus Shelter Première Panel (May – June 2008)

Package Details

Entitlement:



Available Date: From now to 25 Sep, 2008

Package Cost: \$680,000 Nett per 3 weeks

Remarks

- All bookings are on first-come-first-served basis and subject to availability
- All bookings are non-cancellable
- Production cost is included
- Standard Terms & Conditions apply

Please contact our sales representative
+852 2535 0600 for booking or enquiry now.

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