

## JCDecaux (Macau) Promotes Grover Ho to Manager

**Hong Kong, Feb 12, 2007** – JCDecaux (Macau), N°1 outdoor advertising company in Macau, announces Grover Ho's promotion to Manager with immediate effect.

Grover has worked for the Group since 2002, responsible for all sales activities in the Macau market. His efforts in devising sales strategies to meet targets and provide the best out-of-home media solutions for advertisers has transformed outdoor advertising in Macau, positioning JCDecaux as the undisputed leader.

Director of JCDecaux (Macau), Shirley Dirkin said: "Grover's promotion recognises his significant contribution to the Company's development in Macau. His new position will see him playing a greater role in exploring new business opportunities and general management, building on our achievements and reputation for quality and innovation. We are confident he will have continued success with his new responsibilities."

### Key Figures for the Group:

- 2006 revenues: €1,946.4 million
- JCDecaux is listed on the Eurolist of the Euronext Paris stock exchange, and is part of the Euronext 100 and FTSE4Good indices
- N°1 worldwide in street furniture (318,000 advertising panels)
- N°1 worldwide in airport advertising with 153 airports and more than 300 transport contracts in metros, buses, tramways and trains (207,000 advertising panels)
- N°1 in Europe for billboards (200,000 advertising panels)
- N°1 in outdoor advertising in China (79,000 advertising panels in 20 different cities)
- 725,000 advertising panels in 48 countries
- Present in 3,400 cities with over 10,000 inhabitants
- 7,900 employees

### JCDecaux (Macau) Ltd

Macau's N°1 outdoor advertising company, JCDecaux (Macau), was established in 2001 to implement a 20-year contract with the Macau Government – JCDecaux's first Street Furniture advertising contract in China. A joint venture with long-established Macau company H Nolasco & Cia Lda, JCDecaux (Macau) operates the only Street Furniture Network in Macau with over 200 advertising panels.

### Contact

Carrie Leung

Tel: +852 2535 0611

Fax: +852 2535 8729

carrie.leung@jcdecauxtexon.com

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hong Kong  
Hungary  
Iceland  
India  
Ireland  
Italy  
Japan  
Korea  
Latvia  
Lithuania  
Luxembourg  
**Macau**  
Malaysia  
Mexico  
Netherlands  
Norway  
Poland  
Portugal  
Russia  
Serbia & Montenegro  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
Turkey  
United Kingdom  
United States  
Uruguay  
Uzbekistan  
Ukraine