



To celebrate the seasonal festivals, we are pleased to present an irresistible offer upon purchase any Bus Shelter Panels. Enjoy the advantages of advertising with us to reach your target audience without wasting an advertising dollar to uplift your media buying power.

## Festive Plus Package (Duration: Nov 18, 2008 - Jan 29, 2009)



Option	Format	Quantity	Bonus	Duration	Pkg Cost (Nett)
A	Première Panel	40	<b>25%</b>	2 Weeks	HK\$380,000
B		24			HK\$240,000
C	Mega Panel	40			HK\$200,000
D		24			HK\$138,000
E	4-Sheet	300	<b>33%</b>		HK\$168,000
F		150			HK\$98,000



## Spring Plus Package (Duration: Feb 06 - Mar 31, 2009)

Option	Format	Quantity	Bonus	Duration	Pkg Cost (Nett)
G	Première Panel	35	<b>40%</b>	2 Weeks	HK\$330,000
H		20			HK\$200,000
I	Mega Panel	35			HK\$178,000
J		20			HK\$112,000
K	4-Sheet	250	<b>50%</b>		HK\$138,000
L		100			HK\$68,000

**Remarks**

- Production & installation costs are not included
- All production must be undertaken by JCDecaux Cityscape
- All bookings are non-cancelable
- JCDecaux Cityscape Standard Terms & Conditions apply
- All bookings are on first-come-first-served basis and subject to availability
- The package is net cost and agency commission is not applicable

Please contact our sales representative **+852 2535 0600** for booking or enquiry now.