



# Optimize your coverage by frequency boost

With our Frequency Network Special which offers the effective frequency level, you can definitely achieve higher exposures and bigger impact for your advertising campaigns through our extensive Pan-Hong Kong coverage.

Advertise with us to enjoy the unrivalled combination of reach and frequency today.

## Frequency Network Special

### Package A

Format : Première Panel  
 No. of Panel : 50 + **10 BONUS** Panels  
 Duration : 2 weeks  
 Package Cost: HK\$ **480,000**

### Package B

Format : 4-Sheet Panel  
 No. of Panel : 300 + **60 BONUS** Panels  
 Duration : 2 weeks  
 Package Cost: HK\$ **188,000**

#### Remarks

- A version of printing and installation cost are included
- All production must be undertaken by JCDecaux Cityscape
- All bookings are non-cancelable

- JCDecaux Cityscape Standard Terms & Conditions apply
- All bookings are on first-come-first-served basis and subject to availability
- 15% Agency Commission is applicable
- The booking deadline is 31 Dec 2009

Please contact our sales professionals +852 2535 0600 for booking or enquiry now.

