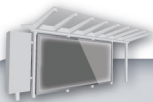




Christmas and New Year is approaching to bring the festive mood to the town. There is no better time than now to create purchase impulse and catch consumers' patronages. Taking advantage of our sole Pan-HK Outdoor Advertising Network to entice your target audience with incredible bonus offers.

Don't miss the irresistible opportunity for your festive promotion.

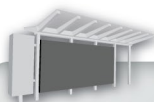
Christmas Season Special



Première Panel

Premium Package

	Quantity	Pkg Cost (Nett)
A	45 + 5 BONUS	HK\$432,750
B	18 + 2 BONUS	HK\$193,400 (2 weeks)



Mega Panel

Flexi Package

	Quantity	Pkg Cost (Nett)
	16 + 4 BONUS	HK\$133,000 (2 weeks)



4-Sheet Panel

Value Package

	Quantity	Pkg Cost (Nett)
A	160 + 40 BONUS	HK\$122,750
B	240 + 60 BONUS	HK\$168,400 (2 weeks)

Remarks

- One version of printing and installation is included
- All production must be undertaken by JCDecaux Cityscape
- All bookings are non-cancelable and subject to availability
- JCDecaux Cityscape Standard Terms & Conditions apply
- All packages are net cost and agency commission is not applicable
- The campaign period must be between Nov 13 - Dec 31, 2009

Please contact our sales professionals +852 2535 0600 for booking or enquiry now.

